



GLOBAL VERITAS CERTIFICATION SERVICES

Use Of Logo

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1. Introduction

1.1. The following sets out conditions for use of the logo and references to ISO 9712 certification, by GVCS approved organisations and organisations holding ISO 9000 certification issued by GVCS, as well as other stakeholders in the certification Scheme, including certificate holders and their employers.

1.2. These requirements become effective for all printed material published or distributed on or after 1st January 2017.

1.3. ISO 9712 certificate holders are not permitted to use the logo in any form other than that provided for that purpose by GVCS, such as rubber or self inking stamps, or in a manner expressly approved by GVCS.

1.4. The Accreditation Mark may only be used by organisations whose quality management systems are assessed and certificated by IAS, and then only in the form shown below

2. Definitions

2.1. Logo: As shown at figure 1



2.2. Certification Body Accreditation Mark: The mark, shown in figure 2

(To be inserted after accreditation)

3. Form and display of the logo (Figure 1)

3.1. The logo may be used in the form shown at figure provided:

3.1.1. the logo of the organisation is also shown;

3.1.2. it is shown with no more prominence than the logo or title of the organisation concerned;

3.1.3. figure 1 is printed in a single colour which suits the predominant colour of the stationery;

3.1.4. Embossed, relief or stamped versions of the logo may not be used without prior written permission from GVCS.

4. Form and display of the Accreditation Mark (Figure 2)

4.1. The Accreditation Mark may be used only by organisations which hold ISO 9000 certification issued by the accreditation body.

4.2. Organisations authorised by GVCS to use the Accreditation Mark will be provided with a master copy suitable for use by appointed printers to produce letterheads and other items of stationery.

5. Use of the Accreditation Mark

5.1 The Accreditation mark shall not be used.

5.1.1 A statement may be used in stationery and publicity material excluding, labels, documents or written announcements affixed to, or otherwise appearing on goods or products. Also on internal walls, doors and exhibition stands

5.1.2 The statement shall include reference to:

i. Identification (e.g. brand or name) of the certified client

ii. The type of management system (e.g. quality, environment) and the applicable standard

iii. The certification body issuing the certificate.

6. Restrictions on use of the Accreditation Mark

6.1. The Accreditation Mark shall not be displayed on:

6.1.1. Vehicles.

6.1.2. Buildings.

6.1.3. Flags.

6.1.4. Calibration or test certificates.

6.1.5. Items that have been tested by the certificated organisation.

6.2. The Accreditation Mark shall not be used in a misleading way.

7. Use of the logo (figure 1) and reference to ISO 9712 certification in publicity material

7.1. Certificated organisations are entitled to use the logo in any publicity material provided that it is only linked with aspects of certification contained within the scope of ISO 9712 certification.

7.2. Where the logo is used with accompanying text it must be clearly separated from other services offered by a GVCS Authorised Qualifying Body organisation which are not reflected in their scope of authorisation. e.g. linking the logo with text associated with training is not permitted.

7.3. Training and other establishments not authorised to use the logo may only refer to GVCS by correct reference in the text, e.g.:

7.3.1. training conducted to syllabus reference

7.3.2. personnel required possessing the following approvals

7.4. The logo shall not be displayed on any test item or product or used to imply any aspect of product certification.

7.5. The logo or any reference to certification shall not be used in such a way as to imply that GVCS accepts any responsibility for the accuracy of any tests conducted by any certificated personnel or organisation.

7.6. Subject to the conditions prescribed in this document GVCS encourages the use of its logo or reference to its certification scheme provided that general conditions of propriety are observed.

7.7. Notwithstanding the requirements contained in this document GVCS reserves the right to require those using the logo, or a reference to Certification, in an unacceptable manner to immediately desist.

7.8. Where any doubt exists as to the correct usage of the logo or Accreditation Mark, GVCS certificated organisations should seek the advice of the undersigned before using such marks.

8. Suspension, Termination or Withdrawal of Accreditation

8.1. In the event that accreditation is suspended, GVCS will cease to issue certificates bearing the accreditation mark

8.2. In the event that accreditation is terminated, GVCS will cease distribution of any items bearing the accreditation mark.

8.3. In the event that accreditation is withdrawn, GVCS will take reasonable steps to ensure that licensees immediately cease using stationery, literature, advertising material, etc, bearing the national accreditation mark.

8.4. GVCS will take the misuse of its certification mark or the accreditation body logo very seriously and will address any corrective action necessary, this can result in withdrawing the right to use the certification mark and logo if the problem continues or is not addressed to the satisfaction of GVCS.