

## USE OF CERTIFICATION BODY AND ACCREDITATION MARKS AND LOGOS

### 1. Use of Global Veritas Certification Services Mark, Logos and Symbols:

A company certified by GLOBAL VERITAS CERTIFICATION SERVICES (GVCS) may use the GVCS logo on company letterheads and literature, subject to the conditions below:

Use of the symbols on stationary or other media shall not be used by a certified client unless the use relates in whole or in part to certification endorsed by GVCS.

**Note:** *Clients where GVCS has certified subsidiaries, divisions, departments or offices of a company and not the company as a whole is most affected by this requirement. Clients must exercise care in the use of certification logo and marks to ensure no misrepresentation of scope for which certification is granted.*

The symbol shall not be used on a product, packing, packaging, laboratory test, calibration or inspection reports or certificates or tests reports from test or in any way that may be interpreted to denote product conformity.

Use of certification marks to indicate that a product has been made under a certified Quality Management System

The Mark may only be reproduced in a single color which is unlimited, but where practical should conform to existing preprinted stationery, brochures, letterheads or other promotional materials of the Company.

Client can use any statement on product packaging material that client has certified management system. The statement shall in no way imply that the product, process or service is certified anyway. The statement shall include:

- Identification like brand name of the Client
- The type of management system certified
- The name of GVCS which is issuing the certificate.

The Client Company can use the logo in the same color combination as specified or in any single

### 2. Use of Accreditation Board Marks, Logos and Symbols

The Accreditation logo can be use only when the client's scope is covered under accreditation of GVCS.

The logo shall not be used in any way that it misleads the reader about the accredited status of the certification body or the certified body.

The accreditation body's logo shall not be used on the packaging of a product, labels, publicity material, and written announcements etc, that in any way suggest that the accreditation body has certified or approved any product, process or service of the certified body or in any other misleading manner.

For the use of any statement by the certified client on product packaging (can be removed without the product disintegrating or being damaged is considered as product packaging) or in accompanying information (separately available or easily detachable such as type labels or identification plates is considered as part of the product). The statement shall in no way imply that the product, process or service is certified by this means. The statement shall include reference to: identification (e.g. brand or name) of the certified client; the type of the management system (e.g.

quality, environment) and the applicable standard; and the certification body issuing the certificate

The logo shall not be displayed on vehicles except in publicity material like part of a large advertisement.

The logo shall not be displayed on buildings and flags

Marks may be displayed on internal walls and doors, and on exhibition stands.

Marks other than the Testing (including Proficiency Testing), Inspection and Calibration marks may not be used on test and inspection reports and calibration certificates, respectively.

When the mark is printed on stationery sized no greater than A4, it will be displayed in a size no larger than 30 mm high. On larger stationery, the size may be proportionately increased.

Accreditation marks will normally have a minimum height (excluding the accreditation number) of 20 mm. Any enlargement or reduction will retain the same proportions as those of the masters printed in this publication. The mark and the accreditation number will be considered as a single entity for purposes of enlargement or reduction.

### **3. Discontinuation of the GVCS Certification Logo and / or Accreditation Logo**

A client certified by GVCS shall discontinue the use of the GVCS certification logo and / or accreditation mark immediately when any of the following conditions exist:

A lapse of certification, suspension or withdrawn;

The client has made a change to his Quality Management System which has not been accepted by GVCS, and which could reasonably be expected to affect the client's qualification for certification;

The client has failed to implement a change to the system requirements issued by GVCS;

Any other circumstances, which arise, which could reasonably be expected to adversely affect the client's Quality Management System certified by GVCS, as identified in the contract agreement.

### **4. Misuse and Penalty**

Misuse of GVCS certification logo and / or accreditation mark would lead to corrective action, withdrawal of certification, publication of the transgression and, if necessary, other legal action.